

# 22<sup>nd</sup> Annual Youth Achievement Luncheon

The members of the 100 Black Men of North Metro Atlanta, Inc. are committed to motivating and enabling youth to achieve intellectual excellence, economic responsibility, and self-sufficiency as positive contributors to society.

As a non-profit entity, we require the support of businesses, foundations and other organizations that are willing to help youth and the community at large. We serve a diverse group of youth ranging from honor students to "at-risk" students. We also serve various minority communities that are at risk due to economic and social barriers.

Everyone deserves the opportunity to succeed. As a sponsor for this event, you enable our programs to benefit the community and give deserving youth opportunities to succeed. Your donation will specifically support activities that we offer in the following areas: Mentoring, Education, Economic Empowerment and Health and Wellness.

We are excited about the potential of your sponsorship. On behalf of the 100 Black Men of North Metro Atlanta, Inc., and the youth we support annually, we would like to thank you in advance for your support. For more information about our chapter or this event, please contact Ronald Skeete at (678) 688-4130 or sponsorship@northmetro100.org.

Date: Saturday, April 27, 2024

**Location:** NEW MERCIES CHRISTIAN CHURCH 4000 Five Forks Trickum Rd SW, Lilburn, GA 30047

**Event Theme:** Designing Your Future





## **Sponsorship Opportunities**

#### **Presenting Sponsor** \$10,000 · Full page ad in luncheon program · Opportunity to display/disseminate mutually agreed upon company literature · Sponsor 2 scholarships for graduates · Table for 8 · Remarks to the audience – 3 minutes · Name included in all event promotions \$5,000 Partner Sponsor · Full page ad in luncheon program · Company name and logo prominently displayed at event table · Table for 8 · Sponsor mentoring support for 2 mentees for 1 year **Impact Sponsor** \$3,500 · Half page ad in luncheon program · Company name and logo prominently displayed at event table · Table for 8 · Sponsor mentoring support for 2 mentees for 6 months **Supporting Sponsor** \$2,000 · Half page ad in luncheon program · Company name and logo prominently displayed at event table · Table for 8 · Sponsor mentoring support for 1 mentee for 6 months

\$1,000

- · Quarter page ad in luncheon program
- · Company name listed with sponsors

Patron Sponsor

· Sponsor mentoring support for 1 mentee for 1 year



## **Program Booklet Ad Rates**

Great opportunity to advertise your business products or services to our event audience. Parents and family members use the ad space to congratulate and support a Mentee! **Reserve your ad space early.** 

Full Page \$500 Half Page \$250 Quarter Page \$125

Supporter \$50 (name on page)

#### FULL PAGE 5.5" x 8"

5.5" x 8" with a 1/4" margin Ad size is 5" x 7.5"

### 1/2 PAGE

5.5" x 4" with a 1/4" margin Ad size is 5" x 3.65"

#### 1/4 PAGE

2.5" x 4" with a 1/4" margin Ad size is 2.45" x 3.65"

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## 22<sup>nd</sup> Annual Youth Achievement Luncheon Sponsorship

Company Name			
Contact Person			
Address			
City	State	Zip Code _	
Email	Phone		
Preferred Individual/Company Na	ame for Event Ma	aterials:	
Please check your Sponsor Part	cicipation below	:	
Presenting Sponsor - \$10,000		Supporting Sponsor - \$2,000	
Partner Sponsor - \$5,000		Patron Sponsor - \$1,000	
Impact Sponsor - \$3,500	_	Donation \$	(specify)
Program Booklet Ad Rates:			
Full Page - \$500 Half	Page - \$250	Quarter Page - \$125	Supporter - \$50

Deadline for submitting sponsor logos and ads to sponsorship@northmetro100.org is March 31, 2024

Go to https://events.northmetro100.org/yal-sponsors to make sponsorship, advertising or supporter payments online.

Pay sponsorship or advertising by Check payable to: 100 Black Men of North Metro Atlanta, Inc. 2300 Holcomb Bridge Rd., Suite 103-215, Roswell, GA 30076

Go to https://events.northmetro100.org/yal-tickets to purchase Tickets, Tables, and make Donations online.

For more info contact Ronald Skeete (678) 688-4130 • sponsorship@northmetro100.org

**YAL Sponsors** 



**YAL Tickets** 

