



22nd Annual Youth Achievement Luncheon

The members of the 100 Black Men of North Metro Atlanta, Inc. are committed to motivating and enabling youth to achieve intellectual excellence, economic responsibility, and self-sufficiency as positive contributors to society.

As a non-profit entity, we require the support of businesses, foundations and other organizations that are willing to help youth and the community at large. We serve a diverse group of youth ranging from honor students to “at-risk” students. We also serve various minority communities that are at risk due to economic and social barriers.

Everyone deserves the opportunity to succeed. As a sponsor for this event, you enable our programs to benefit the community and give deserving youth opportunities to succeed. Your donation will specifically support activities that we offer in the following areas: Mentoring, Education, Economic Empowerment and Health and Wellness.

We are excited about the potential of your sponsorship. On behalf of the 100 Black Men of North Metro Atlanta, Inc., and the youth we support annually, we would like to thank you in advance for your support. For more information about our chapter or this event, please contact Ronald Skeete at (678) 688-4130 or sponsorship@northmetro100.org.

Date: Saturday, April 27, 2024

Location: NEW MERCIES CHRISTIAN CHURCH
4000 Five Forks Trickum Rd SW, Lilburn, GA 30047

Event Theme: Designing Your Future





Sponsorship Opportunities

Presenting Sponsor

\$10,000

- Full page ad in luncheon program
- Opportunity to display/disseminate mutually agreed upon company literature
- Sponsor 2 scholarships for graduates
- Table for 8
- Remarks to the audience – 3 minutes
- Name included in all event promotions

Partner Sponsor

\$5,000

- Full page ad in luncheon program
- Company name and logo prominently displayed at event table
- Table for 8
- Sponsor mentoring support for 2 mentees for 1 year

Impact Sponsor

\$3,500

- Half page ad in luncheon program
- Company name and logo prominently displayed at event table
- Table for 8
- Sponsor mentoring support for 2 mentees for 6 months

Supporting Sponsor

\$2,000

- Half page ad in luncheon program
- Company name and logo prominently displayed at event table
- Table for 8
- Sponsor mentoring support for 1 mentee for 6 months

Patron Sponsor

\$1,000

- Quarter page ad in luncheon program
- Company name listed with sponsors
- Sponsor mentoring support for 1 mentee for 1 year



Program Booklet Ad Rates

Great opportunity to advertise your business products or services to our event audience. Parents and family members use the ad space to congratulate and support a Mentee!
Reserve your ad space early.

Full Page	\$500
Half Page	\$250
Quarter Page	\$125
Supporter	\$50 (name on page)



Ad space included when you become a sponsor!



22nd Annual Youth Achievement Luncheon Sponsorship

Company Name _____

Contact Person _____

Address _____

City _____ State _____ Zip Code _____

Email _____ Phone _____

Preferred Individual/Company Name for Event Materials: _____

Please check your Sponsor Participation below:

_____ Presenting Sponsor - \$10,000

_____ Supporting Sponsor - \$2,000

_____ Partner Sponsor - \$5,000

_____ Patron Sponsor - \$1,000

_____ Impact Sponsor - \$3,500

_____ Donation \$ _____ (specify)

Program Booklet Ad Rates:

_____ Full Page - \$500 _____ Half Page - \$250 _____ Quarter Page - \$125 _____ Supporter - \$50

Deadline for submitting sponsor logos and ads to sponsorship@northmetro100.org is March 31, 2024

Go to <https://events.northmetro100.org/yal-sponsors> to make sponsorship, advertising or supporter payments online.

Pay sponsorship or advertising by Check payable to:
100 Black Men of North Metro Atlanta, Inc.
2300 Holcomb Bridge Rd., Suite 103-215, Roswell, GA 30076

Go to <https://events.northmetro100.org/yal-tickets> to purchase Tickets, Tables, and make Donations online.

For more info contact Ronald Skeete
(678) 688-4130 • sponsorship@northmetro100.org

YAL Sponsors



YAL Tickets

