



The 100 Black Men of North Metro Atlanta, Inc. extends an invitation to you and your colleagues to join us for the **2023 Run For Tomorrow 5K** at the Towne Center Cobb located at 400 Ernest Barrett Pkwy, Kennesaw, GA 30144.

By participating or sponsoring the Run For Tomorrow 5K, you are helping to provide 100 Black Men of North Metro Atlanta, Inc. the opportunity to continue our mentoring across a lifetime initiatives: the Men of Tomorrow Mentoring Program and the Kennesaw State University Collegiate 100. Our Men of Tomorrow program provides mentoring to youth ages 11 through 18, while the Collegiate 100 is a campus-based student organization designed to support the development of social, emotional, and educational needs of college students. These workforce development activities are intended to prepare students for life after their secondary and post-secondary education. Given current trends in the workplace, such as placing greater responsibility on employees for managing their own careers, increasing need for continuous learning, and greater reliance on on-the-job development, it seems unlikely that mentoring will wane in significance.

The 100 Black Men of North Metro Atlanta, Inc. is a group of concerned African American men whose goal is to improve the quality of life in the African American community through our collective resources, abilities, and experiences.

Value Statement

The members of 100 Black Men are committed to the intellectual development of youth and the economic empowerment of the African American community based upon the following precepts: respect for family, spirituality, justice, and integrity.

Date: Saturday, October 14, 2023 | 1 Mile 7:30 AM | 5K 8:00 AM

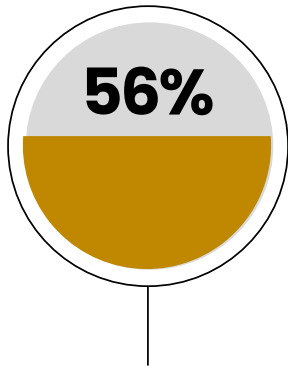
Location: Town Center at Cobb, 400 Ernest Barrett Pkwy, Kennesaw, GA 30144

Map: towncenteratcobb.com/directions

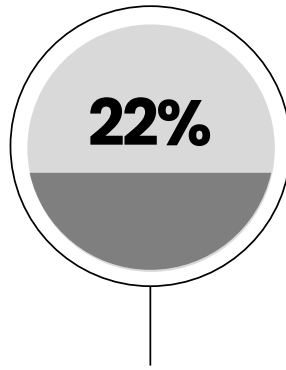
PRIOR 5K STATISTICS

Breakdowns and Percentages from the 2022 5K Run For Tomorrow

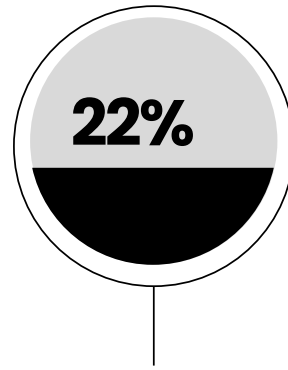
PARTICIPANT LOCATIONS



COBB



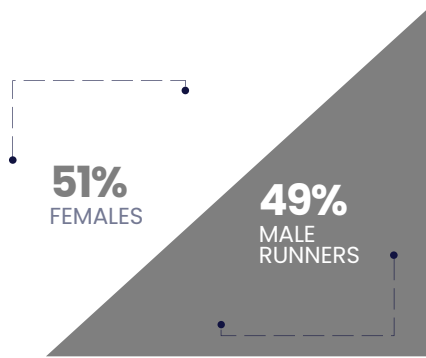
N FULTON



GWINNETT

Runner registrations as identified from our 3 service areas.
Only 7 other registrations were identified as not from within our area.

BALANCE OF PARTICIPANTS



AVERAGE AGE OF PARTICIPANTS

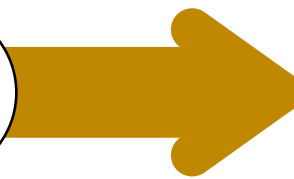
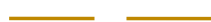
● FEMALE **46**

● MALE **43**



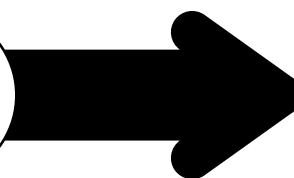
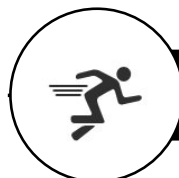
EVENT REVENUE SOURCES

SPONSORSHIPS



81%

REGISTRATIONS



19%



Sponsorship Opportunities

Presenting Sponsor **\$5,000**

- Sponsor All 3 Mentoring Sites (Cobb, N. Fulton, Gwinnett)
- Sponsor Mentee Support For 1 Year (10 Mentees)
- Sponsor Logo on T-Shirt
- Table on Day of Event
- 8 Complimentary Race Entry
- 8 T-Shirts
- Recognition on Social Media
- Verbal Recognition on Race Day

Champion Sponsor **\$2,500**

- Sponsor Mentee Support For 1 Year (5 Mentees)
- Sponsor Logo on T-Shirt
- Table on Day of Event
- 6 Complimentary Race Entry
- 6 T-Shirts
- Recognition on Social Media
- Verbal Recognition on Race Day

Medal Sponsor **\$1,500**

- Sponsor Logo on T-Shirt
- Table on Day of Event
- 4 Complimentary Race Entry
- 4 T-Shirts

Finisher Sponsor **\$1,000**

- Sponsor Logo on T-Shirt
- Table on Day of Event
- 2 Complimentary Race Entry
- 2 T-Shirts

Mile Marker Sponsor **\$500**

- Sponsor Logo on T-Shirt
- 1 Complimentary Race Entry
- 1 T-Shirt

Logo submission deadline is August 31, 2023

2023 Run For Tomorrow 5K Registration

Company Name _____

Contact Person _____

Address _____

City _____ State _____ Zip Code _____

Email _____ Phone _____

Preferred Individual/Company Name for Event Materials:

Please check your Sponsor Participation below:

Presenting Sponsor \$5,000 ____

Champion Sponsor \$2,500 ____

Medal Sponsor \$1,500 ____

Finisher Sponsor \$1,000 ____

Mile Marker Sponsor \$500 ____

Runner 1 Name: _____

Runner 2 Name: _____

Runner 3 Name: _____

Runner 4 Name: _____

Runner 5 Name: _____

Runner 6 Name: _____

Runner 7 Name: _____

Runner 8 Name: _____

Pay Sponsorship by Check

Make check payable to 100 Black Men of North Metro
Atlanta, Inc., 2300 Holcomb Bridge Rd., Suite 103-215,
Roswell, GA 30076

Register Complimentary Runner Entry

<https://bit.ly/2023Run5K>

Registration Code provided by Event Team

For more info contact Jarrett Frierson 404-213-3169 • jarrett.frierson@northmetro100.org